

Lisandro Mora

FRONT-END DEVELOPER

Frontend Developer with 5+ years specializing in building scalable, high-performance web applications. Expert in React and Next.js ecosystem, I architect component-based systems following SOLID principles and modern design patterns. Proven track record optimizing application performance (92+ Lighthouse scores) and delivering technical solutions that drive measurable business impact. Experienced collaborating in Agile cross-functional teams and bridging the gap between technical implementation and business objectives.

Core Expertise: React • Next.js • Performance Optimization • CRO & A/B Testing • TypeScript • Agile Methodologies

Languages: English: C1 Advanced (EF SET Certified) | Spanish: Native

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

TECHNICAL SKILLS

Frontend Technologies

React • Next.js • TypeScript • Angular • JavaScript • HTML5 • CSS3 • Redux • Tailwind CSS • Sass • Shadcn
• Material-UI • Framer Motion • WordPress • Elementor

Testing & Quality Assurance

Jest • React Testing Library • ESLint • Prettier • Husky

Tools & Platforms

Git/GitHub • Jira • Trello • Bitbucket • Vercel • Figma • Postman • Chrome DevTools • Webpack • Vite

Performance & SEO

Lighthouse Optimization • Core Web Vitals • Web Analytics (GA4) • A/B Testing

Methodologies & Practices

Agile/Scrum • Kanban • CI/CD • Code Reviews • Pair Programming • Technical Documentation • Atomic Design

PROFESSIONAL EXPERIENCE

Floowi | Florida, United States (Remote)

Frontend Developer | Present

- Lead development of high-performance user interfaces as part of the CRO team, increasing conversion rates by 18% average through strategic A/B testing.

- Collaborate in planning, code reviews, and cross-functional initiatives to deliver high-quality, scalable web solutions aligned with current industry standards.
- Key Impact: Reduced bounce rate of critical landing pages from 58% to 41% by optimizing Core Web Vitals.

New Tech SRL | Santo Domingo, Dominican Republic

Software Engineer | 2 years 7 months

- Maintained enterprise web platform serving 50K+ monthly active users, delivering 10+ features in 2-week sprints using Agile/Scrum methodology.
- Optimized React application performance, achieving 92+ Lighthouse scores through code splitting, lazy loading, and bundle size optimization
- Established testing infrastructure with Jest and React Testing Library, implementing unit, integration, and E2E tests that improved code quality and reduced regression issues
- Mentored 2 junior developers in React Hooks best practices, state management, and comprehensive testing strategies

DUV Agency | Santo Domingo, Dominican Republic

Frontend Developer | 2 years 1 month

- Transformed 30+ Figma designs into responsive, accessible websites (WCAG 2.1 AA compliance), improving on-page SEO and achieving first-page rankings for 8 client businesses
- Implemented performance animations with Framer Motion and GSAP, maintaining consistent 60fps performance on mid-range devices
- Collaborated directly with UX/UI designers and stakeholders in discovery sessions, reducing revision iterations through better requirement definition

EDUCATION

APEC University (UNAPEC) | Santo Domingo, Dominican Republic

Bachelor's degree in software engineering | 2024 – Present

Instituto Tecnológico de las Américas (ITLA) | Santo Domingo, Dominican Republic

Technical Degree in Software Development | 2020 – 2022

Graduated with Honors

PROJECTS

For a complete review of my professional experience as a frontend developer, including featured projects, mastered technologies, and success cases with performance and usability metrics, please visit my professional online portfolio:

<https://www.lisandromora.com/>